

**From:** Gary.L.R.Norton@met.police.uk <Gary.L.R.Norton@met.police.uk>

**Sent:** 16 June 2020 14:48

**To:** licensing@lidl.co.uk

**Cc:** Business Licence <business.licence@brent.gov.uk>; Legister, Linda <Linda.Legister@brent.gov.uk>;  
Susana, Figueiredo <Susana.Figueiredo@brent.gov.uk>

**Subject:** RE: Lidl Ealing Road Reps 12 06 2020

Dear Becky,

Looking at the premises licence application and weighing up the pros and cons, I obviously can see the positive economic effects of having Lidl in the Ealing Road area. However, given the saturation of premises that supply alcohol in the area, I cannot offer support to the premises licence application, or offer additional conditions that suitably address the existing licensing concerns.

The CIZ has been implemented for very serious reasons. The area in question was already part of a Public Space Protection Order (PSPO), but the ongoing issues revolving around alcohol supply in and around Brent called for tighter restrictions to be put in place.

Representations against the sale and supply of alcohol does not mean the store wouldn't be economically viable and I welcome them to the area, but I cannot offer conditions that I feel would mitigate the licensing concerns sufficiently to allow it.

Yours Sincerely,

PC Gary Norton 2965NW  
Barnet/Brent/Harrow Licensing  
NorthWest Partnership & Prevention

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**From:** licensing@lidl.co.uk <licensing@lidl.co.uk>

**Sent:** 12 June 2020 17:29

**To:** Gary.L.R.Norton@met.police.uk

**Cc:** Business Licence <business.licence@brent.gov.uk>

**Subject:** RE: Lidl Ealing Road Reps 12 06 2020

Hi Gary

I can confirm that the conditions offered in this application were considered carefully and they are not what we would normally offer as standard. It was taken into consideration that the store was within a CIZ when submitting the application.

I contacted the police prior to submission and dealt with your colleague, Damian Smith. He advised that once the application was received the police would be able to liaise with us regarding any additional proposed conditions they felt necessary.

I have received no representations to the application to date.

Kind regards

Beckie Bough  
Licensing Manager

**From:** Gary.L.R.Norton@met.police.uk <Gary.L.R.Norton@met.police.uk>  
**Sent:** 12 June 2020 17:13  
**To:** licensing@lidl.co.uk  
**Cc:** Business Licence <business.licence@brent.gov.uk>  
**Subject:** RE: Lidl Ealing Road Reps 12 06 2020

Dear Becky,

I appreciate your prompt reply. I think the major sticking point at the moment is what Lidl can do to go beyond the usual set of conditions given this area is now deemed a CIZ.

I would respectfully ask them to put back the starting time that sales of alcohol could take place, as the area has a pre-existing street drinking issue we are trying to eradicate; there are local schools in the area and the safety of the children to consider and I would suggest 09:00hrs.

I am not sure how the Council themselves will deal with the application as it stands, as this is within the CIZ, which suggests they would reject the application as well. Therefore, it may need to go to a hearing regardless of my representations.

Have you had any representations from the Council as yet?

Kind Regards,

PC Gary Norton 2965NW  
Barnet/Brent/Harrow Licensing  
NorthWest Partnership & Prevention

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**From:** [licensing@lidl.co.uk](mailto:licensing@lidl.co.uk)  
**Sent:** 12 June 2020 15:15  
**To:** Norton Gary L.R - NW-CU  
**Cc:** [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk); [Linda.Legister@brent.gov.uk](mailto:Linda.Legister@brent.gov.uk); [Susana.Figueiredo@brent.gov.uk](mailto:Susana.Figueiredo@brent.gov.uk)  
**Subject:** Re: Lidl Ealing Road Reps 12 06 2020

Sir

Thank you for your email.

Would you be happy to confirm any additional conditions that you would be looking for so that we could look to reach agreement without the need for a hearing? I note from your representation you only mention the hours.

I look forward to dealing with you further on this.

Kind regards

Beckie Bough  
Licensing Manager